

One team, one goal: excellence



wellness

The perfect experience
Fluidra

FLUIDRA



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Seeking excellence

One team, one goal.

What is wellness? Wellness is a state of well-being achieved by creating a healthy physical, mental and emotional balance. Wellness centers designed by Fluidra focus on all three dimensions for a holistic experience for the body, mind, and soul.

Fluidra Wellness

Fluidra Wellness is our division which specializes in projects for commercial wellness spaces. It is made up of a diverse technical and creative team of experts.

ONE TEAM

Fluidra Wellness is an international, multicultural team that takes a creative approach to seeking and finding solutions to design and execution obstacles. A single shared philosophy unites us all: providing the best solution.

We believe that the optimal solution is one which creates a balance between financial sustainability, efficient operations, and design creativity, thus offering a positive experience to users that translates into business profits.

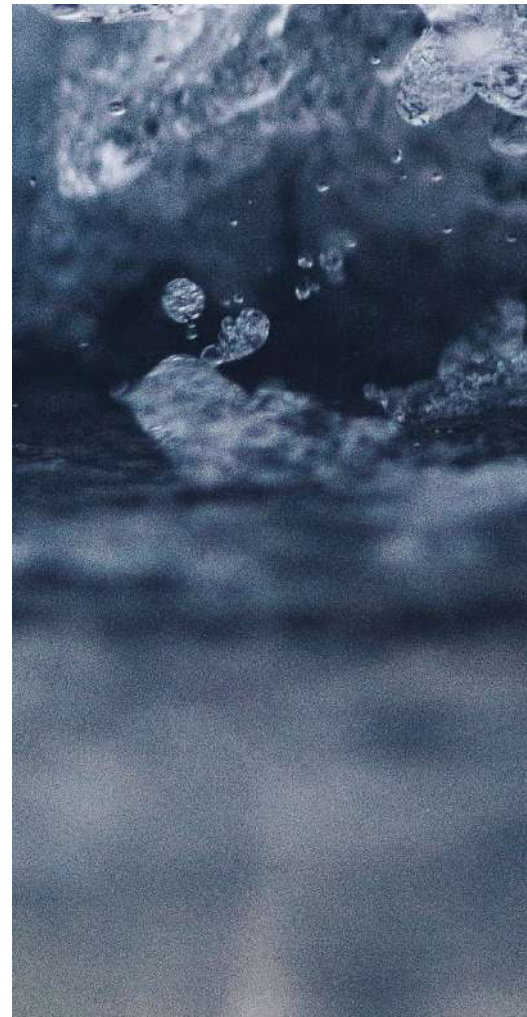
Fluidra Wellness emerges with a calling to design and to provide functional, high-quality equipment, making a commitment to the most cutting-edge technology with the most sustainable energy use.

SALES

Our goal is to help and work closely together with you on a long-term basis. Relationships are important.

SPA CONSULTANTS

We will transform your idea into a sustainable reality. Our experience backs us up. Honesty with our customers, one of Fluidra's values, is transformed into quality that endures throughout our products' life span.





One team, one goal.



DESIGN

Our design team (architects, engineers, designers, interior decorators) prioritizes ongoing improvement and swift adaptation to new market needs, innovating and aspiring to achieve excellence so that we can surpass our customers' expectations.

PROJECT MANAGEMENT

Final project implementation is crucial when it comes to providing turnkey solutions to your full satisfaction. Experience has helped us to harness our technologies as a way to learn and innovate, using less intrusive assembly methods that are faster and more flexible.

OUR TEAM'S MISSION

Our mission is to create a perfect wellness experience, generating a series of positive emotions and relaxation of both body and soul. We create unique, memorable spaces.

WITH THE
GUARANTEE OF
FLUIDRA

136
points of sales
in 46 countries



Closer to your goal.

1.3 billion
in global sales.

Fluidra's mission is clear: to create the perfect pool and wellness experience

FLUIDRA

YOUR GLOCAL
PARTNER

Fluidra in numbers

37 production
centers.

Fluidra has its own industrial and logistics structure with +37 factories in 12 countries and logistics hubs on several continents to ensure supply of any quality and quantity.

5,500
employees

200
EBITDA, in millions

Services

Fluidra Wellness is the best product on the market for professional customers that provides a complete solution through a single contact person. Fluidra provides the services needed to create a wellness center tailored to your demands.

Our customers can benefit from an end-to-end turnkey solution or choose individual services for a customized project.

In other words, we use a model which revolves around providing the best services, in a flexible way, and with the Fluidra guarantee.

STRATEGIC CONCEPT PLANNING AND DESIGN

At this stage, Fluidra Wellness' multidisciplinary team completes a study to come up with the main idea, including all of the potential opportunities, along with the business plan that takes into account the local and regional surroundings, adaptability to current and future trends, investment per m², return on investment, employees needed, etc., all with a focus on minimizing investment risk while making sure your project is a success. We then produce a "Concept Design" that makes it possible to visualize the project as it was conceived, incorporating the conclusions from the business plan and the design. This "Concept Design" includes the role which each area will play within the full installation, as well as optimal user traffic.



MEP

At this point we deal with all mechanical, electric and plumbing needs identified in the BIM design completed during the prior stages. The result is a full executable project that includes design layouts, a hydraulic report and an IFC model that can be delivered to all members of the end team: our architect, engineer and promoter customers.

DETAILED INTERIOR PLANNING

During this stage, we check with our customers on the aesthetics and warmth that the center's interior design should create in order to provide users with the perfect wellness experience. To that end, at Fluidra Wellness we make sure that every factor aligns with the design concept and that all elements flow together under a single idea that ties the entire concept together.

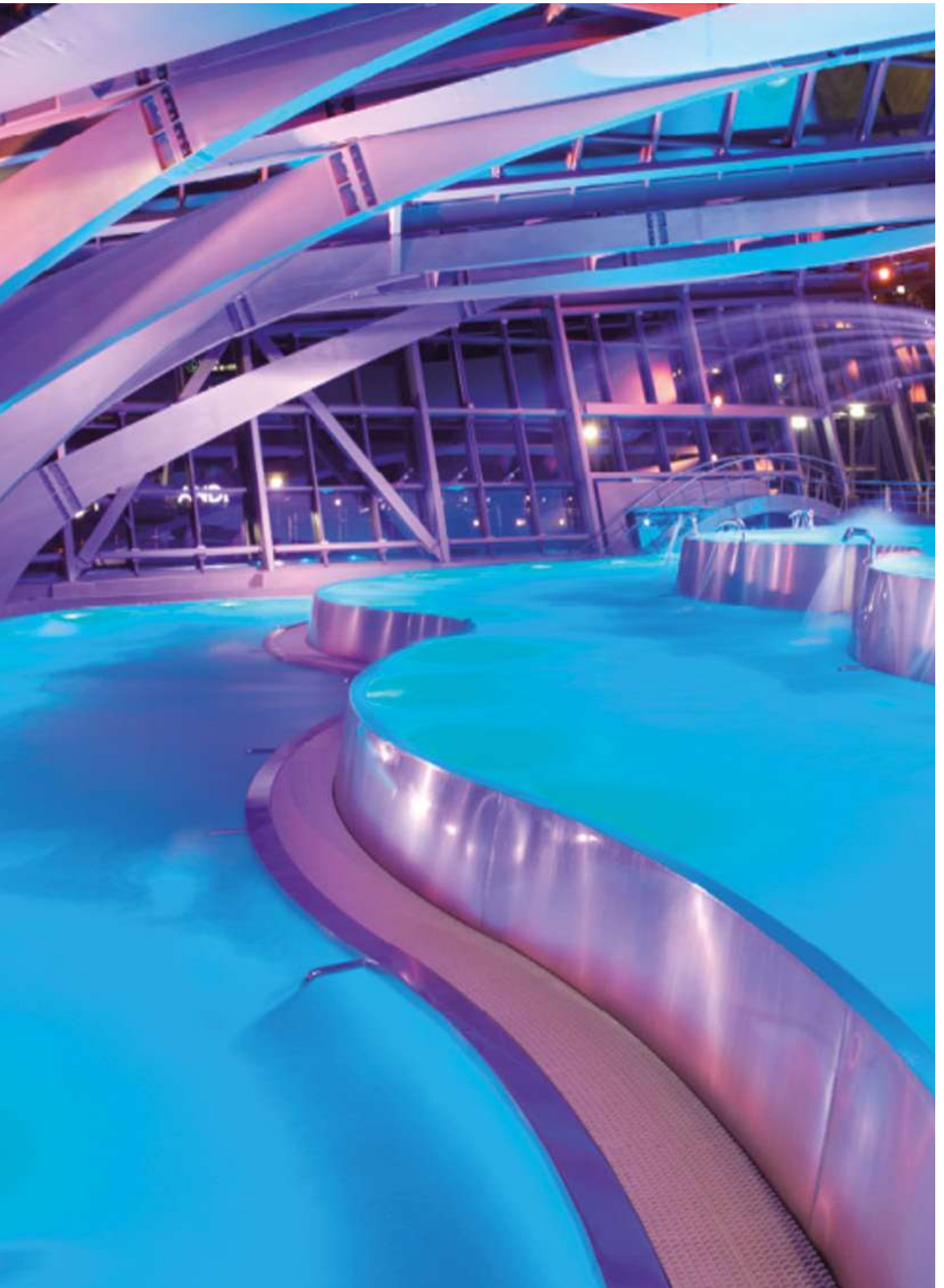
PRODUCT PLANNING AND CREATION

We produce all the features of the wellness space at our sites during this phase, complying with stringent quality standards to turn the design into reality.

PROJECT MANAGEMENT

An impeccable installation is crucial when it comes to achieving an exquisite final result. That is why Fluidra Wellness oversees the entire installation process, from the beginning of assembly to facility start-up, to deliver a tailored turnkey solution.





Focus

Fluidra is highly aware of the challenges that the wellness industry currently faces, which is why the Fluidra Wellness team stays up-to-date on the latest trends and innovations, designing and executing projects that align with the customer's unique wellness experience. We create our designs by focusing on a positive experience for both future users and the facility staff.

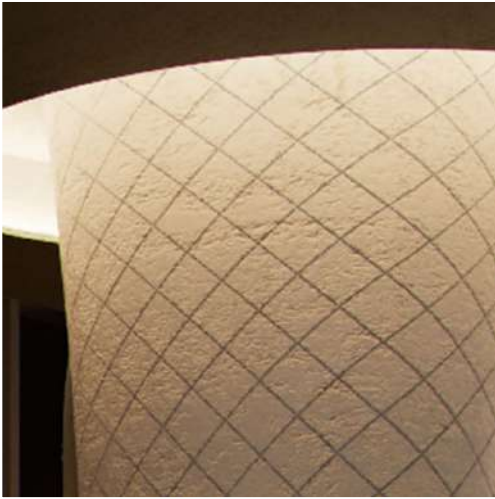
HOSPITALITY

Wellness centers have created a new model for tourists who invest up to 130% more on their stays at a wellness hotel compared to average guests at traditional hotels. This type of guest has driven the creation of a new business model with services that include massages, spas, healthy meals and a full range of options that promote health and well-being. Hotel offerings are being transformed with new concepts such as eco-luxury, menus suitable for allergic and intolerant, revitalizing treatments, detox and beauty treatments, which is why it is crucial to turn the wellness area into the hotel's main focal point.



“Where focus goes, energy flows.”

Tony Robbins



RECREATIONAL SPA

By recreational spa we mean a space that provides all the usual wellness elements, including pools, hot springs, saunas, Turkish baths, etc., all designed so that users can enjoy the benefits of bathing in hot springs. Hot springs, each with its own characteristics in terms of composition and temperature, create a sense of both physical and mental well-being.

Worldwide, people are becoming increasingly aware of just how important self-care is when it comes to living the best life, both now and in the future.

GYMS

Whether public or private, the gyms that provide wellness services are becoming increasingly more common. This is a trend resulting from a paradigm shift among users, who have begun to place particularly high value on their physical and mental well-being. The growing demand from users who want to follow their workouts by relaxing in wellness facilities as a way to help recover from the wear and tear of exercise is turning wellness areas into increasingly more well-equipped facilities that occupy a priority space in gyms.



THALASSOTHERAPY AND BALNEOTHERAPY

In many languages, the word spa comes from the Latin "balnearius", which means "site of medicinal waters". These types of centers are dedicated to healing through the use of hot springs and mineral waters. Centers that offer thalassotherapy seek out the same objective, though there the focus is on sea water and the benefits it provides.

At these centers, medicinal waters, steam and therapeutic muds are used to treat a full range of issues, following medical prescription.

URBAN WELLNESS CENTERS

As their name suggests, urban wellness centers are found in the cities. They usually offer a quick way to relax along with beauty and anti-stress treatments. They make use of well-designed circuits in which water and temperature play the central role.

A host of health and relaxation companies have opened in response to today's fast-paced city life. Having this type of facility near your home or workplace is an added value for a city's inhabitants, who can enjoy these centers at their convenience to take a break from their everyday stress.



The full Wellness experience.



Customized solutions

Fluidra Wellness is an expert in wellness solutions and equipment. Our integrated business model means that we offer a solution that includes design and business consulting, equipment manufacturing at our production centers and the final installation of the solution, a single contact person overseeing every last detail. This allows us to create exquisite, functional spaces designed to meet the needs of spaces where imagination is the only limit.

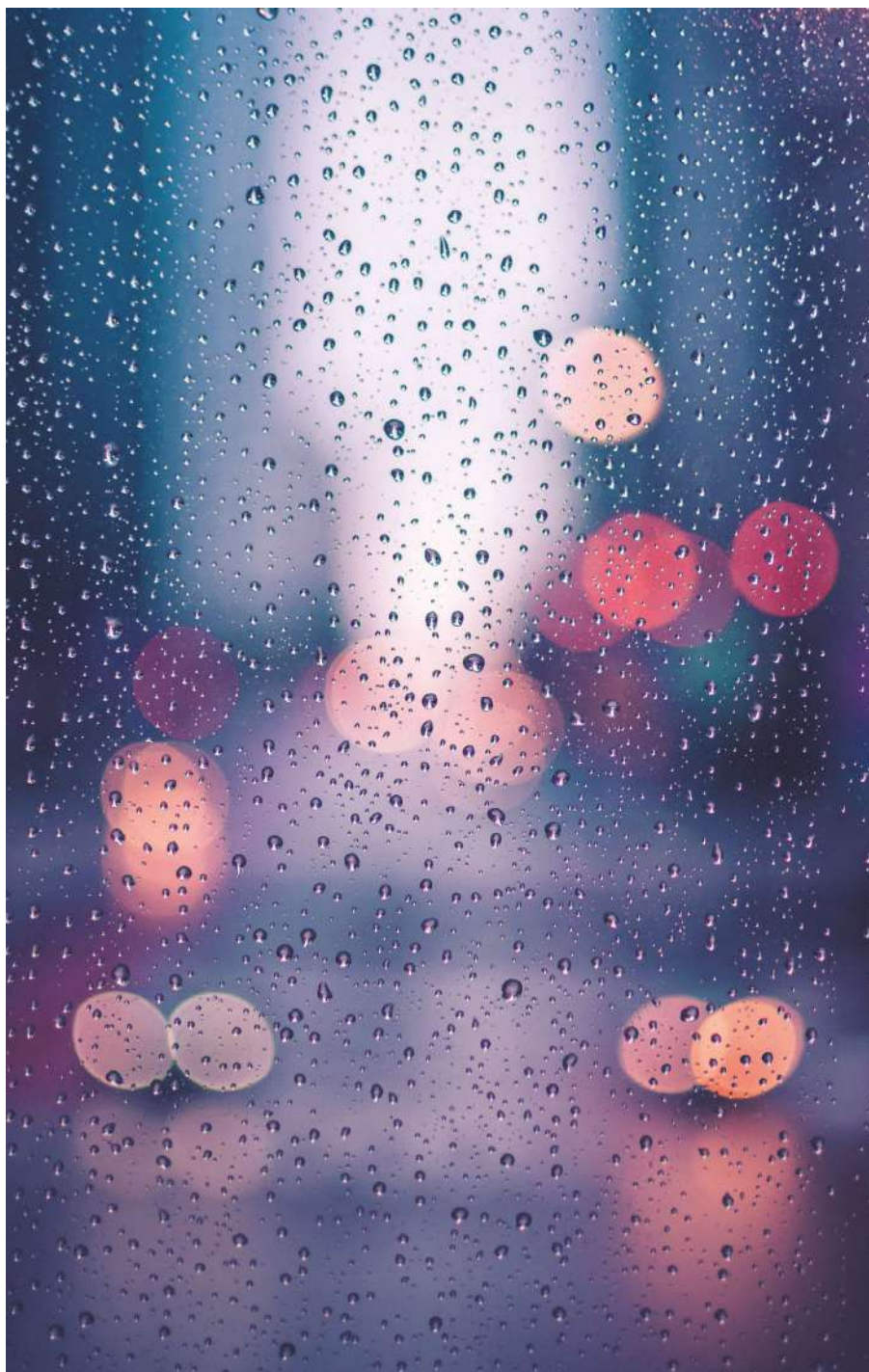
When temperature matters

SAUNAS

We create unique designs focused on relaxation and the beneficial effects of heat and temperature changes. When it comes to designing a sauna for your wellness center, we analyse the space, the local environment and the surrounding conditions along with your needs, and we provide you with the best possible project design for you and your customers, with quality and service fully guaranteed.

STEAM BATHS

Temperature and humidity benefit blood flow, skin and the respiratory system. Fluidra has harnessed these elements to develop a wide range of steam rooms: *hammams*, steam baths, hot baths, salt rooms, aromatherapy rooms, and much more, all in order to create a perfect wellness experience which relaxes both body and soul to create an unforgettable moment.



Monitoring every last detail.



COOLING UNITS

Contrasting temperatures create one of the most relaxing experiences for the body. There are places in the world where you can enjoy the magical and purifying sensation of walking barefoot on the snow and breathing in cold air year-round. Because this experience can't be enjoyed just anywhere, Fluidra has a whole range of units that recreate the cold, including its ice fountains, cold water baths, snow cabins and ice chambers, making it possible for users to enjoy all the benefits of cold after a steam bath.

Relaxation Zone

It is important to understand that each Wellness center has a specific target group, which is why relaxation spaces need not be all the same. People often go to Wellness centers with their significant other or friends, so they feel like catching up and don't need to sit there in silence. That is why it is important to design two types of spaces to satisfy users inside centers.

Treatment Space

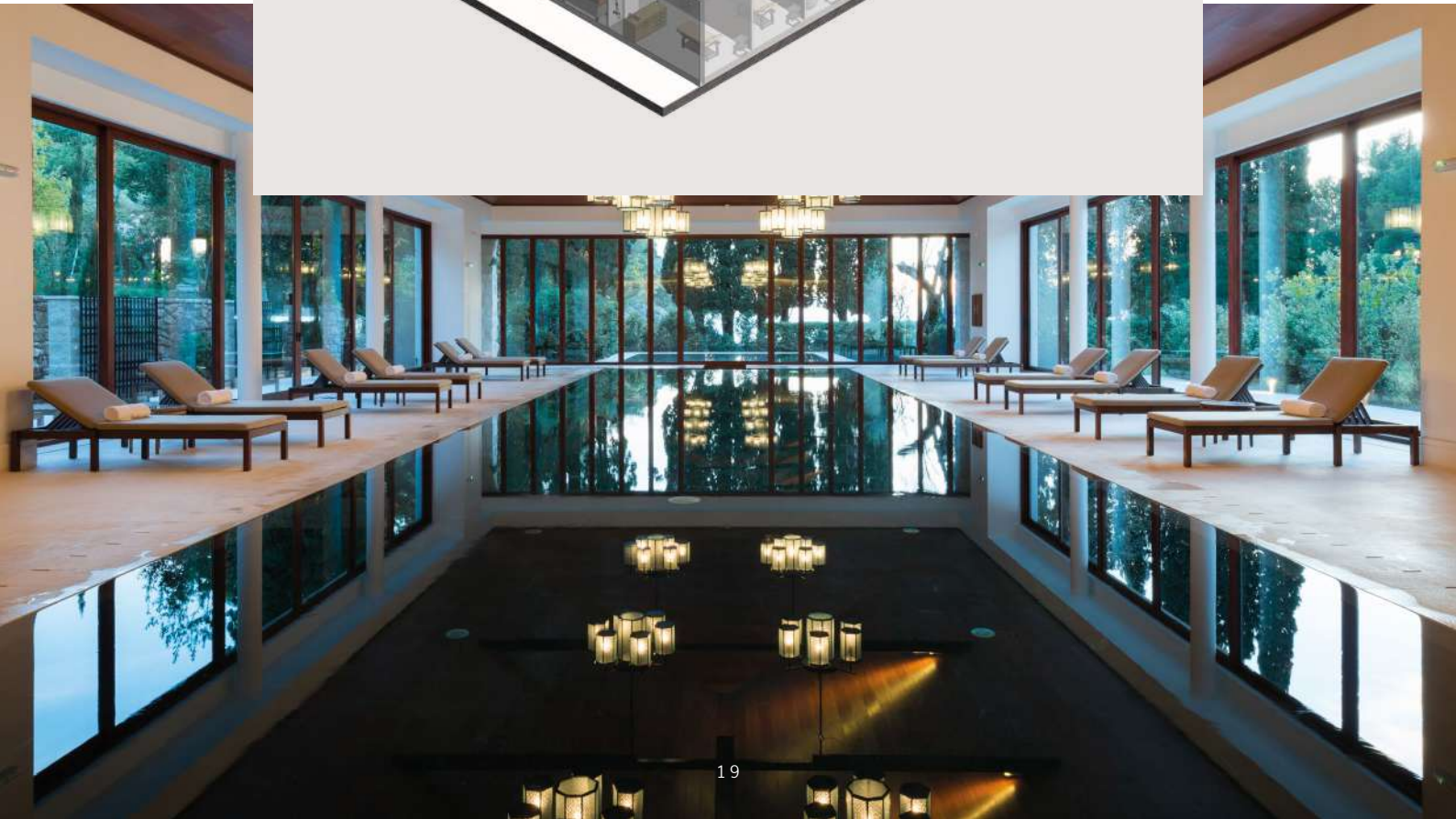
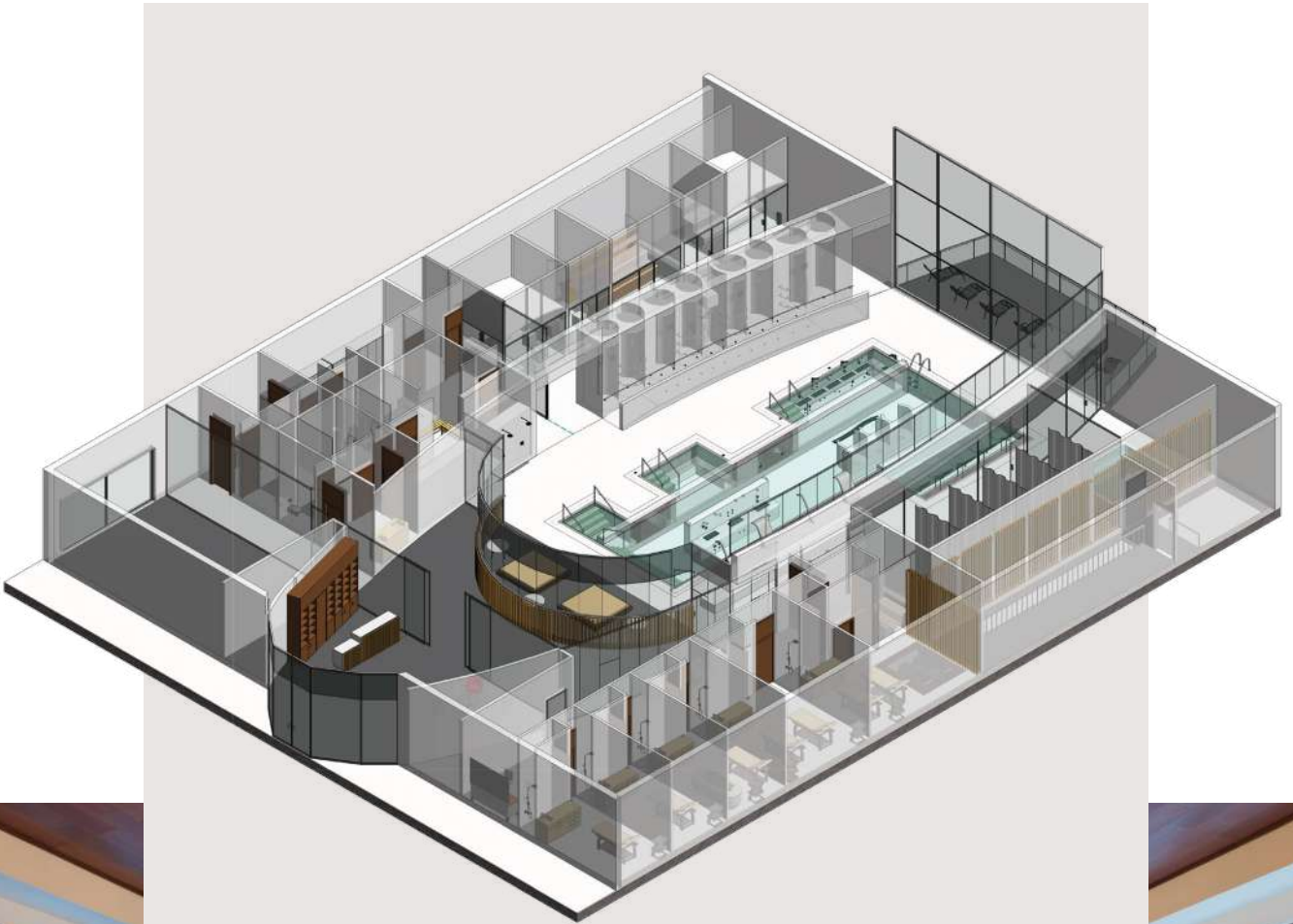
HYDROTHERAPY AND TREATMENTS

This space is one of the most popular with users. Hydromassage and hydrotherapy solutions are combined with pools, benches, massage tables and chaises-longues. Fluidra Wellness creates an exclusive space where beauty, holistic, aromatherapy and massage treatments can be provided along with a full range of other services for the perfect harmony of body, mind and soul, relaxing tensed muscles and producing a sense of peace and well-being.

Water Zone

SHOWERS

The showers are one of the main features in any wellness center. Artificial rain transmits a wide range of inimitable sensations that make the time spent at a wellness space even more exceptional. The showers that Fluidra Wellness designs create a full range of sensations, from programmed sequences to waterfalls, full-body showers, wall or ceiling heads, jets, or other similar features. Scents and color therapy are also given a role to create a full-surround experience.



POOLS

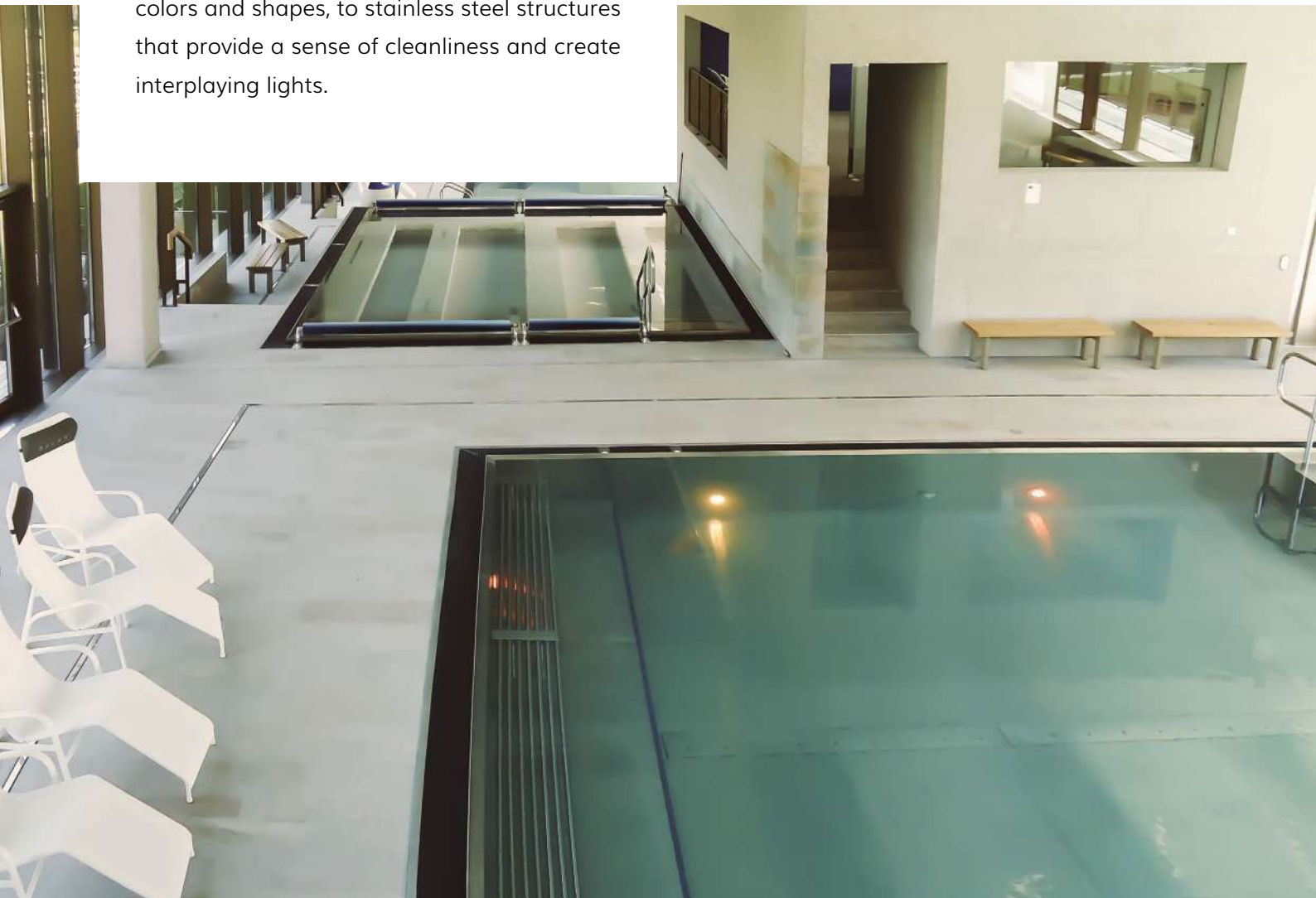
Wellness pools, designed by Fluidra Wellness as Vitality Pools, offer countless possibilities for enjoyment. They can be designed with many different hydrotherapy options, including waterfalls, swan's neck jets, air jets and water sprouts. They may also include features like beds, seats, hydromassage zones in the pool itself (spas), hydromassage benches which focus on legs, back or feet, and water currents/rivers. Swimming and relaxation pools also have a place within wellness spaces.

Pool designs and shapes help create unique features in a wellness space, from ceramic pools with endless possibilities in terms of colors and shapes, to stainless steel structures that provide a sense of cleanliness and create interplaying lights.

STAINLESS STEEL POOL SOLUTION

For five decades, Fluidra has been producing stainless steel structures and parts, always with the finest qualities.

This solution allows us to create unique, exclusive spaces based on each center's needs, carrying out end-to-end projects which adapt perfectly to the wellness industry.



Quick installation

The use of fully prefabricated components together with an easy assembly system significantly reduces pool installation time.

Durability

Maximum quality, functionality and durability of pool parts. The metal structure comes with a 20-year warranty.

Sustainability

All parts are fully recyclable, non-polluting and manufactured through processes that have a low environmental impact.

Reliable and waterproofed

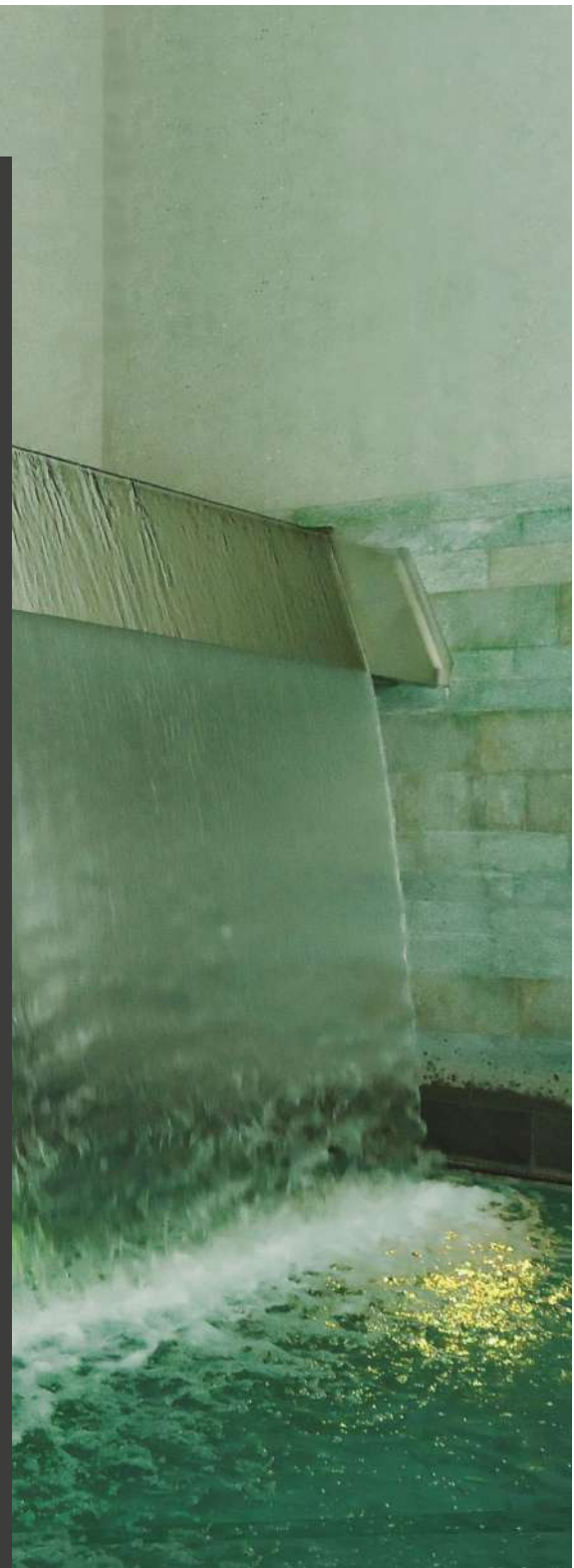
The use of the highest quality parts and a completely safe construction system ensure that the pool is fully water-sealed.

Low maintenance cost

As an accessible installation, any issues can be located faster and maintenance and repairs are easier and cost less.

Lightweight

The lightweight structure means that the pool can adapt to any existing infrastructure.



The Comprehensive Solution

References

Vauxhall Tower

UK - LONDON

Hotel Yard

RUSSIA - MOSCOW

Wellness Center Chairama Spa

COLOMBIA - BOGOTA

Hotel Glade 1389

RUSSIA - SOCHI

Conrad Koh Samui

THAILAND - KHO SAMUI

Mandarin Oriental Spa

SPAIN - BARCELONA

Ancient Baths NYC

EEUU - NEW YORK

Cascade Center

ITALY - CAMPO TURES

Hilton Garden Inn Riverside

RUSSIA - UFA

Hilton Tbilisi

GEORGIA - TIBLISI

Hermitage Spa

ANDORRA - SOLDEU

Aston Bogor Hotel & Resort

INDONESIA - BOGOR

Caldea Likids

ANDORRA - LES ESCALDES

Kravt Hotel

RUSSIA - SAINT PETERSBURG

Park Hyatt Goa Resort & Spa

INDIA - GOA

David Lloyd Club

SPAIN - BARCELONA

Nick Sports Spa

SPAIN - BARCELONA

Radisson Blu Olympiskiy

RUSSIA - MOSCOW

Meila Hotel Sol y Nieve

SPAIN - GRANADA

Luxury Resort los Veneros

MEXICO - PUERTO VALLARTA

Hotel Banyan Tree Koh Samui

THAILAND - KOH SAMUI

Lotte Hotel Goa

INDIA - GOA

Swissotel Kamelia

RUSSIA - SOCCHI

Kempinski Grand Hotel

RUSSIA - SOCHI

Hyatt Regency Istra

RUSSIA - MOSCOW

Virgin Active Fitness EmQuartier

THAILAND - BANKOK

Centre Wellness Inú

ANDORRA - LES ESCALDES

Shangri-La's Villingili Resort & Spa

MALDIVAS - VILLINGILI ISLAND

Silence Fitness & Spa

SPAIN - BARCELONA

Marriott Hotel Noviy Arbat

RUSSIA - MOSCOW



wellness

The perfect experience

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